

Qualifications

Professional writer and editor of six years. Familiar with AP style, SEO, and marketing techniques. Experience with various content management systems such as Wordpress, Mailchimp, and Podio. A skilled individual and team player. Successful in writing and editing print-based and digital features for newspapers, magazines, and online outlets that profile businesses, non-profits, local politics, and human interest stories. Experience conducting interviews with market professionals.

Professional Experience

Freelance Copywriter, Marketer, & Online Content Writer, November 2011 - Present

Notable achievements:

- 2013 - 2016: Top contributor of news-based information technology articles for TMC websites, including its WebRTC, cloud computing, and digital communications digital properties
- 2015: Helped build the Zype blog and social media presence from the ground up with articles related to video hosting
- 2017: Built a base of several-hundred posts for Quora on its multiple Facebook pages
- 2016 - present: Provide AdWords-related articles for the Atria Media Group blog. Create ad copy for Atria's clients to improve their marketing metrics while lowering costs

Selected client list:

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|-----------------------|--------------------|--------------|
| • Atria Media Group | • Industry Buzz | • Quora |
| • Gazelle, The Horn | • Make Tech Easier | • United Way |
| • IBM Midsize Insider | • TMC | • Zype.com |

Journalist, April 2012 - October 2014

Notable achievements:

- 2012 - 2013: My beat for The Inter-Mountain newspaper in West Virginia encompassed all of the state's Tucker County. My stories helped the newspaper continue its strong presence in the central region of the state. I also worked in the newsroom as a line editor to ensure the timely delivery of digital copy to the printing facility.
- 2014: As a temporary contractor for the Boothbay Register, I composed features of more than 1,000 words about local education initiatives and community events such as the Comanche yacht launch and the "Poetry of Love" fundraiser. My presence in this position allowed the weekly print and daily online sections of the newspaper to flourish throughout the 2014 summer tourist season.

Selected client list:

- Boothbay Register, Boothbay Harbor, ME
- The Inter-Mountain Newspaper, Elkins, WV

Magazine Writer, November 2013 - May 2014

Notable achievements:

- 2013 - 2014: I wrote several features pieces for Wheeling Life, a community magazine that operated in my home town of Wheeling, WV. My interviews of the Towngate community theater group and the Wheeling Park H.S. theater department gave readers a look into the city not captured by other local outfits.

Selected client list:

- Wheeling Life, Wheeling, WV

Educational Experience

- B.A. in Psychology and Human Services, Davis and Elkins College, Elkins, WV. December 2007